

## GoldStar

### Case Study

GoldStar plugin is a WordPress plugin developed to help blog and website owners to extend their website with capabilities to find, display, sort different events from GoldStar system

**Customer:** Silicon Valley Creates

**Project:** GoldStar WordPress Plugin

**Type:** Web development

**Requirements:** Elinext together with Silicon Valley Creates consulted GoldStar company on extending the target audience by attracting bloggers who use popular CMS.

The main requirement was to develop a plugin with the following features:

- Provide capabilities to find, display and filter events
- The events should be loaded using GoldStar API
- The plugin should follow WordPress standards, should be easy to install and use
- Sorting filters should have the following options: category type, geographic area, date (or date range), price (or price range)
- Users should have a capability to configure the plugin easily via an admin panel



- Client/partner plugin setting options should include: territory selection, listing order selection, filter selection (allows client to control which drop menu filters are available to end users)

**Challenge:** One of the challenges on this project was to develop a flexible, attractive and user-friendly UI which can fit any theme. The plugin design should have “style-independent” view and render properly on all popular browsers and devices including mobile and tablet screens.

**Solution:** Elinext and Silicon Valley Creates used modern front-end techniques and design approaches to implement a very flexible plugin UI. With the use CSS Media Queries the plugin can be rendered correctly on all types of devices.

**Results:** As a result the plugin was released in time and published in official WordPress Plugin Directory:

<http://wordpress.org/plugins/goldstar/> The plugin works properly in all the popular

browsers. The customer had expected to have about 500 downloads in the next 2 years but it reached 200 downloads just within one month. The plugin is being supported and planned to be updated with more features.

Start date  End date  Today Tomorrow This Weekend  
 Category  Location

## "A Streetcar Named Desire" -- Tennessee Williams' Gripping Classic

at Olinder Theatre, San Jose



OFFER DATES:  
Thu, April 24  
Fri, April 25  
Sun, April 27  
+ 8 more dates

FULL PRICE:  
**\$22.00**  
OFFER PRICE:  
**\$5.00 - \$11.00**

[Check Availability](#)

Immerse yourself in a live performance of one of the greatest American plays with "A Streetcar Named Desire". Tennessee Williams' landmark drama depicts the culture clash between the Old South and the... [more+]

## Sherlock Holmes On the Comic Case of "The Hound of the Baskervilles"

at Mountain View Center for the Performing Arts - Main Stage, Mountain View



OFFER DATES:  
Thu, April 24  
Fri, April 25  
Sat, April 26  
+ 3 more dates

FULL PRICE:  
**\$56.00 - \$68.00**  
OFFER PRICE:  
**\$29.50 - \$35.50**

[Check Availability](#)

Suspense and laughter share the stage in this adaptation of the popular Sherlock Holmes tale, "The Hound of the Baskervilles". Two British theater vets bring their witty sensibility to this classic Vi... [more+]

**Region:** Worldwide

**Industry:** Entertainment

**Engagement model:** Fixed cost

**Technologies:** PHP, MySQL, WordPress, HTML5, CSS3, JavaScript, jQuery

**Duration:** 1 month

**Staff:** 1 PHP developer, 1 UI developer

Elinext Group is a global supplier of software services and IT solutions for a wide array of industries, including advertising, accounting, banking, education, finance, healthcare, hospitality, real estate, retail, tourism and others. Elinext Group's companies specialize in custom software development, mobile development, web development, TV app development and game development. For more information, visit: [www.elinext.com](http://www.elinext.com)