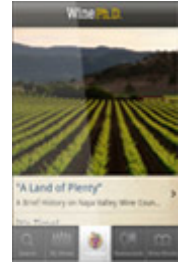


# WinePh.D.

## Case Study

The task of Elinext was to develop a mobile application for iPhone OS and Android OS that enables access to a wine guide with broad opportunities for end-customers.



**Customer:** GoMo, USA

**Project:** Wine Ph.D.

**Type:** Mobile development

**Requirements:** The task of Elinext was to develop a mobile application for iPhone OS and Android OS that enables access to a wine guide with broad opportunities for end-customers.

**Challenge:** The application development had to be finished during a short period of time. At the same time WinePh.D. had to adhere to user-friendly standards in functionality and design.

**Solution:** WinePh.D. was developed first for iPhone OS and then ported to Android OS. The used program languages are Objective C and Java.

**Results:** Elinext created a very useful application for two perspective mobile platforms – iPhone OS and Android OS. Restaurant businesses and wine-lovers worldwide benefit from using the WinePh.D. app.

The mobile application provides users the information they need to make an intelligent wine selection:

- Access to a catalog of thousands of wines filtered according to a variety of criteria, including food pairing, varietal, cost, region, etc.
- Ratings and comments posted by both enthusiasts and professionals
- A glossary of wine terms
- Articles on health benefits of wine, drinking trends, hot winemakers, popular regions, best values and must know secrets for an excellent wine tasting trip.

**Region:** USA

**Industry:** HoReCa

**Engagement model:** Time and material

**Technologies:** Android OS, iPhone OS, Objective C, Java

**Duration:** 3 months

**Staff:** 2 developers

**Platforms:** iPhone, iPad, Android



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